

Ricoh partners with the MFI Group to extend access to leading sheetfed production printers across Africa

Ricoh Europe, London, 24 June 2021 – Ricoh has announced a partnership with the [MFI Group](#) to make its range of sheetfed production printing devices available across 11 countries in West and Sub-Saharan Africa.

The partnership will see widespread access to the full commercial and industrial printing portfolio including the popular [Ricoh Pro™ C5300 Series](#) and the [Ricoh Pro™ C7200X Series](#), as well as a range of direct to garment (DTG) and wide and large format devices. The increased availability will enable local Print Service Providers (PSPs) to harness greater production flexibility, higher print quality, and give them scope to broaden their service offering.

The partnership is part of Ricoh's strategy to expand its presence in the African commercial and transactional printing market. Ricoh's role in the partnership is that of technology and expertise supplier, while MFI brings its extensive market experience and presence across the continent.

Headquartered in Kenya since 1984, the MFI Group operates a technology, document solutions and professional print network across 18 countries in Africa. The company has a wealth of knowledge of every region and business vertical in which it operates, including Government, Education, Graphic Arts and NGOs, amongst others. It will benefit from Ricoh's market leading production printing portfolio and longstanding history of innovation.

Eef de Ridder, Vice President, Graphic Communications Group, Ricoh Europe, says: "The demand for high quality and reliable commercial and transactional printing is particularly prevalent in this region as PSPs look to increase the scope of what they offer to clients and drive their profitability. Crucially, this exciting partnership provides clients with the peace of mind that comes with operating devices manufactured by Ricoh, a leading print solutions provider and agile organisation. I am proud that Ricoh is partnering with such a respected partner as MFI and am excited by the opportunities this will bring to customers throughout the region."

Find out more about Ricoh's range of sheetfed production printing devices at www.ricoh-europe.com.

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| About Ricoh |

Ricoh is empowering digital workplaces using innovative technologies and services, thus enabling individuals to work smarter.

With cultivated knowledge and organizational capabilities nurtured over its 85-years history, Ricoh is a leading provider of document management solutions, IT services, communications services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group has major operations throughout the world and its products and services now reach customers in approximately 200 countries and regions. In the financial year ended March 2021, Ricoh Group had worldwide sales of 1,682 billion yen (approx. 15.1 billion USD).

For further information, please visit www.ricoh-europe.com

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