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Xeikon showcases transformational digital innovations at China Print 2021

Lier, Belgium, 22 June 2021 – Xeikon will showcase its latest technologies for multiple digital production applications at [China Print 2021](#). In its 10th year, this leading printing exhibition is taking place at the New China International Exhibition Center in Beijing (NCIEC) from 23rd to 27th June 2021. The International Forum for Printing Development will be held during the exhibition, as well as various conferences and seminars. Xeikon will demonstrate the high levels of application facility and versatility of its recently launched SIRIUS Series for the Graphic Arts and commercial print markets, and provide samples and practical information on both its dry toner and UV inkjet solutions for the label printing markets.

Klaus Nielsen, Director and General Manager Xeikon Asia, states: “Xeikon is delighted to attend China Print in Beijing. After a difficult period due to Covid-19, we are looking forward to meeting the Chinese printing community and presenting our latest digital solutions at this exhibition. The Chinese market is ever expanding. We know that printers and converters are facing a diversity of challenges from their customers’ ever-growing needs and expectations for creative and unique products. Also, online ordering has increased the need for automation, higher quality colour controls and faster production speeds. With over 30 years of pioneering digital technologies, Xeikon has much to offer the Asian markets.”

At China Print, Xeikon will be on hand to share its latest innovations and discuss which technology will fit best with each business, and, importantly, where companies can find growth by looking at end-use applications and current trends. Xeikon will highlight its comprehensive advisory service that includes a hotline for advice and guidance on ‘digital transformation’.

Jackie Chen, Xeikon Sales Manager Greater China concludes, “Printers in China are looking for new digital solutions, new and innovative technologies, and new pathways forward to drive business growth. At China Print, we are further launching our UV inkjet product range to the Chinese market. This will give us a superior offering meeting the needs of printers in the durable and sustainable label space and positioning Xeikon as the only manufacturer with inkjet as well as dry toner offerings for multiple applications. At China Print 2021 Xeikon will be on hand to help printers move forward, stand out from the competition and secure their business for the future.”

ABOUT XEIKON

Xeikon, a division of Flint Group, is a long-standing leader and innovator in digital printing technology. Grounded in the principles of quality, flexibility and sustainability, Xeikon designs, develops and delivers web-fed digital colour presses for label and packaging applications, document printing, and commercial printing. These printing machines work with different imaging technologies, open workflow software and application-specific consumables.

In 2015, Xeikon joined Flint Group to create a new “Digital Printing Solutions” division for the leading global print consumables and solution provider to the packaging and print media industries. Flint Group develops and manufactures an extensive portfolio of consumables for the printing industry. These include a vast range of conventional and energy-curable inks and coatings, press room chemicals, printing plates and equipment, printing blankets and sleeves, and pigments and additives for use in inks and other colorant applications. The Flint Group is based in Luxembourg and employs around 7900 people. On a worldwide basis, the company is the number one or number two supplier in every major market segment it serves.

For more information about Xeikon, visit www.xeikon.com and for Flint Group, visit www.flintgrp.com or contact:

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