

FOR IMMEDIATE PUBLICATION

TriState Container Corporation steps into digital production with Xeikon IDERA

Lier, Belgium, 06 July 2021 – Xeikon and [TriState Container Corporation](#) today announced that TriState has become the first print provider to acquire IDERA, a brand-new digital printing solution for corrugated packaging converters.

TriState Container Corporation is an independently owned third generation manufacturer located in Bensalem Pennsylvania. TriState provides a wide variety of corrugated solutions from shipping containers to custom high graphic corrugated requirements through two divisions, TriState Container, and ProCorr Display and Packaging.

IDERA was created to bring easy, flexible, and sustainable packaging to the corrugated packaging industry. The IDERA architecture and specifications provide speed, flexibility, and agility to corrugated converters, delivering new opportunities with customers, and internal productivity gains to the converter.

To make this happen, IDERA prints on coated and uncoated corrugated sheets up to 63 inches wide x 110 inches long, enables variable printing speeds between 196ft/min and 393ft/min flexibility in terms of in-line priming, varnishing and drying, and peripherals such as automatic pre-feeding and stacking.

Allen Friedman, President, TriState Container Corporation commented, “I saw my first single pass digital press in a corrugated converting operation about five years ago. What struck me was the potential impact this technology could have on addressing limitations of current analog technologies, and the requirements converters place on packaging buyers to maintain internal efficiency and cost. As an independent, we are always looking for how we can create greater value for our customer, while building competitive advantage for ourselves. We believe the IDERA digital press positions TriState to achieve both. We envision internal and external benefits for TriState. Internally, we can move jobs to the digital press that are better suited to digital technology. Externally, we see this as a perfect fit for customers with emerging or proliferating brands. These types of jobs may be too small for flexo runs and too large for multi-pass. In the past, these brands were afraid of the associated time and costs when they wanted to improve print quality or make a design step change. Many have indicated a desire to change their order behaviour. We also see an opportunity to develop design capabilities for our customers.”

Friedman concludes, “We’re looking forward to promoting IDERA’s high print quality to our customers and being able to print short and long runs with all the benefits of a digital print-on-demand solution, including reduced waste. Even more importantly, we have kicked off a long-term partnership with Xeikon as I believe they are one of the few providers with the competences, resources and approach to succeed in the digital corrugated box market.”

To develop IDERA, Xeikon combined its long established in-house digital expertise with the experience and manufacturing footprint of its parent company, Flint Group. As the number one supplier of inks for corrugated packaging, Flint has a deep understanding of the corrugated market.

Sebastien Stabel, Market Segment Manager, Carton Packaging for Xeikon notes that “Xeikon is, of course, excited about digital potential in the corrugated market, but it’s critical to successfully implement this reference installation. Together with TriState we have developed a business model as well as a technical solution to kick-off digital production.”

Stabel concludes, “IDERA is backed up by Xeikon’s own food-compliant IDERA AT inks, industrial inkjet and workflow know-how. We have worked closely with Flint Group, our partners, and most importantly our customers, to customize hardware and ink sets to address the changing needs of the corrugated market in North America and Europe.”

To learn more about flexible corrugated printing and IDERA, register [here](#) for the next Xeikon Café TV at 10:00 a.m. (EDT) on July 8.

ABOUT XEIKON

Xeikon, a division of Flint Group, is a long-standing leader and innovator in digital printing technology. Grounded in the principles of quality, flexibility and sustainability, Xeikon designs, develops and delivers web-fed digital colour presses for label and packaging applications, document printing, and commercial printing. These printing machines work with different imaging technologies, open workflow software and application-specific consumables.

In 2015, Xeikon joined Flint Group to create a new “Digital Printing Solutions” division for the leading global print consumables and solution provider to the packaging and print media industries. Flint Group develops and manufactures an extensive portfolio of consumables for the printing industry. These include a vast range of conventional and energy-curable inks and coatings, press room chemicals, printing plates and equipment, printing blankets and sleeves, and pigments and additives for use in inks and other colorant applications. The Flint Group is based in Luxembourg and employs around 7900 people. On a worldwide basis, the company is the number one or number two supplier in every major market segment it serves.

For more information about Xeikon, visit www.xeikon.com and for Flint Group, visit www.flintgrp.com or contact:

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