



FOR IMMEDIATE PUBLICATION

## Connect at Xeikon Café Graphic Arts

### Conference program, live demos and networking on digital print production

**Lier, Belgium, 19 September 2022** – Xeikon, the leading supplier of digital production solutions, organises a dedicated event to showcase the wide range of graphic arts applications achievable with its digital toner printing technology. [Xeikon Café Graphic Arts](#) will take place on **5 and 6 October 2022**, at the company's headquarters near Antwerp, Belgium.

“To kick off the last quarter of the year, we want to offer all print professionals the unique opportunity to get inspired by what Xeikon has to offer” said Dimitri Van Gaever, Market Segment Director at Xeikon.

The event's keynote will be hosted by online print guru and industry expert **Bernd Zipper**. He will discuss what challenges and opportunities commercial printers will face the next years. “The past has already shown that the printing industry is extremely resilient. Why? Because print plays a vital role in creating communication that lasts and sticks”, comments Bernd Zipper. “Digitalization of print will help printers to stay agile and develop new applications. On top of that, it will help them to meet their sustainability goals for the future.”

During the event, attendees can see live demos on:

- **Xeikon SX30000** running a wide variety of commercial print applications,
- **full wall deco solutions** built around the Xeikon CX500,
- **Xeikon CX300** for promotional heat transfer,
- and **Xeikon PX3300** for durable floor signage.

To top it all off, attendees will have the opportunity to see how Xeikon builds their presses in the factory and to browse through the booths of industry partners to stay informed on their latest developments. With its environmentally-friendly toner technology as the cornerstone, Xeikon has developed end-to-end solutions for many applications in the graphic arts markets which are at the forefront of the digital transformation of the industry.

During Xeikon Café, visitors can follow **Tech-Talks** on new innovations for:

- book printing
- point-of-sales and retail signage
- direct mail
- wall decoration
- printing labels for commercial printers

“We have introduced several new innovations in the past two years, but of course, given the circumstances, we could not present them live so customers could touch and feel the print, and gain the confidence to invest,” continues Dimitri Van Gaever. “With this Café, Xeikon is enabling the printing industry to come together to see our solutions live in the spirit of our ‘discover, learn, connect’ vision, and experience the future of digital production in graphic arts.”

More info, full program and registration for the Xeikon Café can be found at:

<https://xeikon.com/en/events/xeikon-cafe-graphic-arts-edition-2022-2022-05-15>

# PRESS RELEASE



## ABOUT XEIKON

Xeikon, a division of Flint Group, is a long-standing leader and innovator in digital printing technology. Grounded in the principles of quality, flexibility and sustainability, Xeikon designs, develops and delivers web-fed digital colour presses for label and packaging applications, document printing, and commercial printing. These printing machines work with different imaging technologies, open workflow software and application-specific consumables.

In 2015, Xeikon joined Flint Group to create a new "Digital Printing Solutions" division for the leading global print consumables and solution provider to the packaging and print media industries. Flint Group develops and manufactures an extensive portfolio of consumables for the printing industry. These include a vast range of conventional and energy-curable inks and coatings, press room chemicals, and pigments and additives for use in inks and other colorant applications. The Flint Group is based in Luxembourg and employs around 7900 people. On a worldwide basis, the company is the number one or number two supplier in every major market segment it serves.

For more information about Xeikon, visit [www.xeikon.com](http://www.xeikon.com) and for Flint Group, visit [www.flintgrp.com](http://www.flintgrp.com) or contact:

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