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# Press Release

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## Sustainable flexible packaging opportunities in focus at flexo webinar

### **XSYS will take part in innovative print trial and live webinar to demonstrate greener solutions in central impression (CI) flexo enabled by next-generation technologies.**

**Willstaett, Germany. 31 October 2022** – XSYS has announced its participation in a project designed to address key sustainability challenges in flexible packaging printing while providing significant competitive advantages. The company is joining Flint Group Flexible Packaging and Windmöller & Hölscher during a live webinar on 1 December 2022 to present the results of a new print trial. The trial brings together best-in-class flexo solutions that will allow converters and printers to meet demands from brand owners for more environmentally friendly products and comply with increasingly restrictive legislation.

Setting a new standard for sustainable packaging, the sample presented will be a stand-up pouch printed on an MDO PE substrate with XSYS nyloflex® NEF flexo plates which have been especially designed for LED exposure. Imaged and processed on a ThermoFlexX Catena system also from XSYS, the plates will utilize ThermoFlexX Woodpecker surface screening technology and be mounted on a Windmöller & Hölscher Novoflex II CI flexo press with rotec® Smart Premium Sleeves and rotec® Atlas Adapters. Flint Group will supply Cradle-to-Cradle® certified ZenCode inks, including a white ink running at full press speed of 600 m/min with excellent coverage using just one ink station. All prepress work is handled by repro house FlexPunkt Druckformen GmbH.

During the free-to-attend event, a panel of experts from the three manufacturers will address how to achieve circularity in CI flexo printing with sustainable technologies that can make a real difference for printers, converters, and their brand owner customers. Simon Top, Product Manager for the nyloflex® printing plate portfolio at XSYS, and Gina Wienbracke, Product Manager for rotec® sleeves & adapters, will join the panel to discuss how leveraging the latest innovative plate technology, prepress equipment, and sleeves and adapters, together with new inks and printing press technology, can help prepare businesses for a more sustainable future.

“As we continue on the journey towards a circular economy in CI flexo, XSYS is uniquely positioned to supply the widest range of components, from printing plates, screening and platemaking equipment to sleeves and adapters for high quality, cost-effective and sustainable flexible packaging production,” commented Stephan Reis, Global Strategic Marketing Director. “However, the best results are always achieved through partnerships and we look forward to welcoming participants to this not-to-be-missed event, where we will present our joint solutions and discuss the future of green, profitable flexo printing.”

To register for this key industry webinar, please follow this <https://my.demio.com/ref/lf3U12VJj3l0Pgfu>.



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### **ABOUT XSYS**

*Headquartered in Willstaett, Germany, XSYS operates globally and remains one of the largest suppliers offering both flexographic and letterpress prepress solutions, including plates, sleeves, processors, workflow solutions, and expert professional services, designed to help these industries move forward with increasing innovation, improved productivity and profitability, and a reduced environmental footprint.*

*In recognizing our endeavor to bring more brilliance into the packaging industry – into the lives of our customers and colleagues – XSYS has achieved a Silver Medal rating from EcoVadis for its sustainability. This distinction goes beyond our commitment to protecting the environment by also evaluating our dedication to social responsibility, diversity, and human rights.*

*The broad XSYS portfolio comprises some of the industry's best-known brands of consumables (nyloflex® and nyloprint® plates), plate processing equipment (Xpress, ThermoFlexX, and Catena), surface screening software (Woodpecker), plate mounting (rotec®), and washout solvents (nylosolv®). Brilliant products and services for brilliant print results and business success.*