

Transformational possibilities of RICOH Pro™ Z75's quality showcased at beta site

American commercial printer moves offset work to Ricoh's future-defining B2 sheetfed inkjet press to produce higher print quality faster with fewer demands on staff

Ricoh Europe, London, 7 November 2022 – The first class quality produced by the [Ricoh Pro Z75](#) B2 sheetfed inkjet press has been showcased by beta site Heeter.



Ricoh Pro Z75 demonstrates transformational possibilities with exceptional quality and productivity

The American commercial printer has moved offset work to this future-defining technology to produce higher print quality faster with fewer demands on staff. Kirk Schlecker, president of Heeter, comments: “What we’ve seen over the years is that inkjet can deliver better quality than offset, in less time and with less stress on our staff. The Ricoh Pro Z75 is the next step in this evolution.”

Among a group of commercial printers from France, Great Britain, Spain, the Netherlands, and Denmark who visited Heeter to personally evaluate the Pro Z75 was Rafael Mari, co-founder of French online printer Realisaprint.com. He remarked that: “We are under greater pressure to deliver a wider range and mix of applications while meeting tighter deadlines. This is against a backdrop of escalating raw material and energy costs, as well supply chain and staffing pressures. The Pro Z75’s combination of print quality and product versatility perfectly addresses demand for visually stunning, fast turnaround, customised communications while ensuring cost efficiency.”

RICOH Europe www.ricoh-europe.com

20 Triton Street, London, NW1 3BF. Phone: +44 (0)20 7465 1153. E-mail: media@ricoh-europe.com

The Ricoh Pro Z75 B2 automatic perfecting sheetfed inkjet press delivers the advantages of sheetfed with the low running costs and high productivity of inkjet. Boasting Ricoh's newest printheads and inks, applications are produced with the high quality and performance commercial printers are seeking. Supporting hyper relevant short runs and the acceleration of the transition from offset to digital, it enables commercial printers to discover new ways to reach higher benchmarks for productivity, image quality, and flexibility.

"There's never been a better time to innovate with inkjet," says Eef de Ridder, Vice President, Graphic Communications, Ricoh Europe: "The offset to digital transition is accelerating at record speeds. The Pro Z75 delivers a powerful combination of high productivity and high quality to fuel that acceleration. With digital there are more opportunities to unlock data's power efficiently and effectively in ways not afforded by offset."

Availability of the Ricoh Pro Z75 in EMEA is expected to be mid 2023.

To learn more visit www.ricoh-europe.com.

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Ricoh is empowering digital workplaces using innovative technologies and services that enable individuals to work smarter from anywhere.

With cultivated knowledge and organizational capabilities nurtured over its 85-year history, Ricoh is a leading provider of digital services, information management, and print and imaging solutions designed to support digital transformation and optimize business performance.

Headquartered in Tokyo, Ricoh Group has major operations throughout the world and its products and services now reach customers in approximately 200 countries and regions. In the financial year ended March 2022, Ricoh Group had worldwide sales of 1,758 billion yen (approx. 14.5 billion USD).

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Media contact:

Ricoh Europe PLC

Jack Gibson

E-mail: media@ricoh-europe.com

Homepage: www.ricoh-europe.com