



FOR IMMEDIATE PUBLICATION

Xeikon goes to Fespa with end-to-end digital solutions for sustainable growth

Lier, Belgium, 18 April 2023 – Xeikon has confirmed its participation at Fespa Global Print Expo 2023, in Germany, where the broad versatility and high flexibility of its digital printing technology will be on show, along with new innovative concepts developed in cooperation with customers.

With over 30 different applications on display on stand B2-A20, Xeikon will demonstrate the full force of its digital print portfolio at Messe Munich on 23–26 May 2023. The company will be exhibiting integrated end-to-end solutions designed to give printers the freedom to diversify and exploit opportunities in different segments. “Xeikon is attending Fespa to showcase the unequalled application versatility of its digital print technology, which offers profitable growth through higher levels of automation while also allowing for more sustainability,” says Dimitri Van Gaever, Market Segment Director for Graphic Arts. “We look forward to meeting with printers to discuss how they can pivot their operations and accelerate into new profitable markets by implementing our innovative, highly flexible solutions.”

Xeikon's booth will be brimming with digital print samples and products covering the whole spectrum of printing, from marketing communications, specialty applications and interior decoration, to labels and point of sale solutions. The latest iteration of [Xeikon's Wall Deco Suite](#) will be running live to showcase digital printing on a variety of non-woven materials from substrates partners Ahlstrom and Lahnpaper. This end-to-end inline solution consists of a jumbo unwinder, web cleaning unit, and [Xeikon CX500](#) digital press followed by a water-based varnishing module and a slitting and waste removal unit before a wallpaper rewinder.

Delivering high profitability and mass customization capabilities, Xeikon CX500 toner press prints in full rotary mode with variable repeat lengths, in true 1200dpi resolution for outstanding print quality. In addition, it offers superior sustainability performance with optimized energy consumption and eco-friendly toners that are odorless and contain no harmful substances. The toners also score high for lightfastness and are compliant with a host of industry regulations.

Visitors at Fespa will be greeted by many innovative examples of how Xeikon's fully integrated and sustainable manufacturing technology can be used to drive more growth. In cooperation with customer Färggrossen, which is one of Sweden's largest suppliers of paints and wallpapers, the stand in hall B2 will feature a new interactive kiosk concept that allows customers to choose, customize, visualize and order wallpaper in store. Meanwhile a large feature wall will display art wallpaper with a unique 3D clay effect designed by wall deco customer belarteSTUDIO another Xeikon customer with a unique design philosophy.

“Wall decoration is one of the many segments where Xeikon technology excels. Whether it's for wallpapers or full-scale murals with individual designs, patterns or photos, the uptake of digital technology continues to grow due to the endless opportunities to revolutionize the status quo,” states Van Gaever. He concludes, “But of course, Xeikon's mission goes beyond wall decoration. We want to show customers in all our markets how they can overcome challenges, expand their scope, and move towards fully automated production.”

PRESS RELEASE



ABOUT XEIKON

Xeikon, a division of Flint Group, is a long-standing leader and innovator in digital printing technology. Grounded in the principles of quality, flexibility and sustainability, Xeikon designs, develops and delivers digital colour presses for label and packaging applications as well as graphic arts and commercial printing. These printing machines work with different imaging technologies, open workflow software and application-specific consumables.

Xeikon is Flint Group's "Digital Printing Solutions" division for the leading global print consumables and solution provider to the packaging and print media industries. Flint Group develops and manufactures an extensive portfolio of consumables for the printing industry. These include a vast range of conventional and energy-curable inks and coatings, press room chemicals, and pigments and additives for use in inks and other colorant applications. The Flint Group is based in Luxembourg and employs around 5500 people. On a worldwide basis, the company is the number one or number two supplier in every major market segment it serves.

For more information about Xeikon, visit www.xeikon.com and for Flint Group, visit www.flintgrp.com or contact:

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