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Press Release

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XSYS sizzles at Labelexpo Europe 2023

The global supplier of prepress and on-press solutions reports a successful show with visitors keen to discover its latest innovations for labels and packaging.

Willstaett, Germany. 28 September 2023 – XSYS is pleased to announce that its participation at Labelexpo Europe 2023 in Brussels was a great success. Attending this important industry event as a gold sponsor and exhibitor, the company seized the opportunity to demonstrate its wide reach in flexo prepress and engage directly with visitors.

As they stepped inside Hall 3, visitors were greeted by the distinctive XSYS stand where the ThermoFlexX TFxX 30 and larger 48 model plate imagers attracted great interest. The ThermoFlexX 48 could be seen connected to the new Catena-E 48 LED exposure unit, demonstrating how automation is changing the platemaking process. XSYS also displayed its broad range of flexographic and letterpress plates for label and packaging production, along with the rotec® portfolio of adapters and sleeves, including the Smart Premium and Smart Sleeves, Eco Xtra Ring for adapters, and associated upgrade program.

“It was clear that visitors were excited to be back at Labelexpo Europe after such a long break, and there was a palpable buzz, not only on the XSYS stand, but throughout the halls. I’m very pleased to say that we welcomed people from all over the globe who were eager to learn more about XSYS’ industry-leading product offerings for label and packaging production,” said Thomas Strohe, Director of Commercial Excellence.

A concept label for “XSYS Hot Sizzle Sauce” produced specifically for the show illustrated how to “Spice up your brilliance” with the capabilities of the nyloflex® FTV flexo printing plate, imaged and processed on the ThermoFlexX and Catena-E equipment. Produced by Polish label specialist, Grafpol, it included QR codes for easy access to more information on the company website.

“We decided to bring a beautiful promotional label to the show to give visitors something tangible that really grabbed their attention,” explained Florian Hölzle, nyloflex® and nylosolv® Product Manager. “With its impactful design and strong bright colors, the label clearly demonstrated the strength of XSYS technologies and the realm of possibilities they offer to advance the quality and cost-effectiveness of flexo printing.”

XSYS was also present as a gold sponsor of the Flexo’s Future: ECG (Extended Color Gamut) seminar, which discussed the benefits of printing with a fixed set of inks. During the seminar, XSYS Product Manager Florian Hölzle explained the role played by XSYS products and equipment in the quest to increase efficiencies and maximize sustainability in print production.

“XSYS can always be found in the middle of the action and the 2023 edition of Labelexpo Europe was no exception. We continue to engage with other leading suppliers in collaborations devised to help printers navigate the changing market and find ways to be more brilliant than the competition,” concluded Thomas Strohe.



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About XSYS

Headquartered in Willstaett, Germany, XSYS operates globally and remains one of the largest suppliers offering both flexographic and letterpress prepress solutions, including plates, sleeves, processors, workflow solutions, and expert professional services, designed to help these industries move forward with increasing innovation, improved productivity and profitability, and a reduced environmental footprint.

In recognizing our endeavor to bring more brilliance into the packaging industry – into the lives of our customers and colleagues – XSYS has achieved a Gold Medal rating from EcoVadis for its sustainability. This distinction goes beyond our commitment to protecting the environment by also evaluating our dedication to social responsibility, diversity, and human rights.

The broad XSYS portfolio comprises some of the industry's best-known brands of consumables (nyloflex® and nyloprint® plates), plate processing equipment (Xpress, ThermoFlexX, and Catena), surface screening software (Woodpecker), plate mounting (rotec®), and washout solvents (nylosolv®).

Brilliant products and services for brilliant print results and business success.