



Print solid. Stay flexible.

Press Release

Contact

Ozan Ozturk

Global Marketing & Communications Manager

M: +32 498 105 504

ozan.oeztuerk@xsysglobal.com

XSYS celebrates 70 years of the Shanghai Publishing and Printing College

As a long-term strategic partner, XSYS will join in the 70th anniversary celebrations of the Shanghai Publishing and Printing College on 15 October 2023. The renowned college, which is located within the University of Shanghai for Science and Technology, is home to XSYS' Asia-Pacific Technology Center.

Willstaett, Germany. 9 October 2023 – XSYS, a global leader in flexographic platemaking and printing solutions, is pleased to announce its active participation in the 70th anniversary celebrations of the Shanghai Publishing and Printing College (SPPC). Known for its remarkable achievements in education, the SPPC was founded in 1953 as the first higher educational institution dedicated to the publishing and printing industry in China.

“XSYS is very proud to support the Shanghai Publishing and Printing College and we wish to congratulate the college on 70 years of outstanding contribution to education and innovation. The SPPC has played a pivotal role in shaping the printing and packaging sectors in China and XSYS is honored to have been a part of its remarkable journey,” declared QiHong-Magenta Zheng, General Manager, XSYS China.

One of the program highlights of the celebration day on 15 October is a seminar entitled ‘Integration of Industry and Education on Green and Digital Printing under Carbon Peaking and Carbon Neutrality Strategy.’ As part of this topical presentation on sustainability, Florian Hölzle, XSYS Product Manager for the nyloflex® and nylosolv® portfolios, will share valuable insights into the key trends that are driving market developments and technological innovation in flexographic platemaking and printing. Commenting on the significance of this seminar, Mr. Hölzle said, “At XSYS, we are dedicated to advancing sustainable solutions for the printing and packaging industry. It is an honor to be a part of the SPPC’s 70th anniversary celebrations and contribute to the discussion on environmentally conscious practices that will shape the industry’s future.”

Additionally, the event will include two press conferences unveiling critical industry reports. The first conference will introduce the ‘2023 China Flexographic Printing Development Report’ offering an in-depth analysis of the current state and future prospects of flexographic printing in China. The second conference will present the ‘2023 Report on the Development of Green Packaging Industry in the Yangtze River Delta,’ shedding light on the region’s efforts to promote sustainable packaging solutions.

For over a decade, XSYS and the SPPC have collaborated to promote the cultivation of professional talent in packaging and flexographic printing technology. This close partnership culminated in March 2019 with the grand opening of the Asia-Pacific Technology Center (ATC) as a location for R&D, manufacturing, training, and education. XSYS made a substantial investment of €2 million into the ATC, establishing a dedicated space where the company’s technicians can collaborate with SPPC members and customers to develop new solutions.



Print solid. Stay flexible.

Press Release

Roy Schoettle, VP XSYS APAC & XSYS Thailand, concluded, "With the 70th anniversary of the SPPC as a backdrop, XSYS remains committed to its mission of pioneering sustainable and brilliant solutions for the printing and packaging sectors. We look forward to further strengthening our partnership with the SPPC and contributing to the industry's growth and development for years to come."

About XSYS

Headquartered in Willstaett, Germany, XSYS operates globally and remains one of the largest suppliers offering both flexographic and letterpress prepress solutions, including plates, sleeves, processors, workflow solutions, and expert professional services, designed to help these industries move forward with increasing innovation, improved productivity and profitability, and a reduced environmental footprint.

In recognizing our endeavor to bring more brilliance into the packaging industry – into the lives of our customers and colleagues – XSYS has achieved a Gold Medal rating from EcoVadis for its sustainability. This distinction goes beyond our commitment to protecting the environment by also evaluating our dedication to social responsibility, diversity, and human rights.

The broad XSYS portfolio comprises some of the industry's best-known brands of consumables (nyloflex® and nyloprint® plates), plate processing equipment (Xpress, ThermoFlexX, and Catena), surface screening software (Woodpecker), plate mounting (rotec®), and washout solvents (nylosolv®).

Brilliant products and services for brilliant print results and business success.