

## Ricoh showcases latest innovations and technology with immersive experiences at drupa 2024

Visitors to the HENKAKUVERSE will explore transformative production possibilities and solutions to help future proof operations and accelerate growth.

**London, December 14, 2023** – Ricoh Europe today announced it will feature an immersive booth experience at drupa 2024, Hall 8a, Messe Düsseldorf, Germany, May 28 to June 7. Based on HENKAKU, the Japanese term for transformational innovation, the exhibit will allow visitors to visualise new ways Ricoh solutions can help expand their business and reduce total cost of ownership through greater automation and efficiency.



Industry shaping systems will be shown on Ricoh's immersive booth at drupa 2024.

Systems producing a wide range of high quality vibrant and versatile applications live on stand will include the new:

- **RICOH Pro™ Z75 B2 sheetfed digital inkjet press**

The Dragon has landed, and the first B2 perfecting (auto-duplexing) sheetfed inkjet platform using aqueous ink accelerates the shift from offset to digital with higher print quality, faster turnaround times, and fewer demands on staff.

- **RICOH Pro™ VC80000 digital colour high speed inkjet webfed press**

This newest addition to Ricoh's technology rich portfolio enables commercial, book, and direct mail printers to enjoy efficient operation and application agility with its enhanced automated production, closed loop quality control and advanced production floor integration.

- **RICOH Pro™ C9500 digital colour sheetfed press**

This next generation 135ppm press, known as the Jaguar, will be showcased at drupa. It empowers commercial printers to expand revenue streams and enhance operational efficiency with its labour-saving automation.

- **RICOH Pro™ C7500 digital colour sheetfed press**

Commercial printers can elevate their creative and versatile print production capabilities by achieving richer and more accurate colour with this next generation five colour digital sheetfed press. The newest Jaguar of all.

Visitors will be able to see first hand how Ricoh's brand-agnostic software solutions can unleash the power of information and transformation by delivering data-driven insights, driving operation-wide productivity and supporting opportunities to grow revenue. Some of the solutions demonstrated will be the new **RICOH TotalFlow™ Producer**, a SaaS solution that automates the submission and consolidation of incoming jobs from multiple sources into a web-based dashboard for operation-wide production visibility, the award winning, trailblazing **RICOH Auto Color Adjuster** which provides precise colour management and matching capability without the need for a colour specialist, **RICOH ProcessDirector™** the leading automated end to end workflow management solution that delivers piece-level integrity, and **FusionPro®** that handles all personalised communication as well as **RICOH Supervisor™** which collects and interprets operational data sourced from connected production print devices and software, and its BI (Business Intelligence) engine creates web-based dashboard views to optimise device utilisation and throughput.

"Ricoh is set to showcase, with our broad range of market defining technologies, how we can partner with print production specialists and empower them to enhance their offering and drive growth," says Koji Miyao, President of the Ricoh Graphic Communications (RGC) Business Unit, Ricoh Company, Ltd.

"Our flagship high speed inkjet and sheetfed toner presses will demonstrate their versatile and agile application production capabilities alongside the much-anticipated Ricoh Pro Z75 - the world's first B2 aqueous inkjet sheetfed press – and the brand new Ricoh Pro VC80000. Our fast

growing portfolio will present an array of revenue-generating applications supported by our own-developed printhead technology. Our intelligent vendor agnostic software solutions will provide ways visitors can ensure efficient and resource-saving operations in their own production environments. These technologies will help PSPs unleash the spirit of Co-innovation today. Co-innovation is the shared journey to value generation with Ricoh as the partner to future proof their business for tomorrow.”

For more information visit <https://www.ricoh-europe.com/news-events/events/drupa-2024/>.

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#### **| About Ricoh |**

Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimize business performance.

Headquartered in Tokyo, Ricoh's global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organizational capabilities nurtured over its 85-year history. In the financial year ended March 2023, Ricoh Group had worldwide sales of 2,134 billion yen (approx. 16.0 billion USD).

It is Ricoh's mission and vision to empower individuals to find Fulfillment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realize a sustainable future.

For further information, please visit [www.ricoh.com](http://www.ricoh.com)

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