

## **Innovation driven market development opportunities to be revealed by Ricoh at FESPA**

*Latest technologies and collaborations shaping digital textile and large format industrial printing solutions will be showcased at RAI Amsterdam, March 19 to 22*

**Ricoh Europe, London, 24 January 2024** – Industry shaping technologies developed to expand opportunities and drive growth for textile creatives and large format print specialists will be unveiled by Ricoh at FESPA Global Print Expo 2024. Europe's leading exhibition for screen and digital, textile and wide format printing, will take place at RAI Amsterdam from March 19 to 22.



**The RICOH Pro™ TF6251 UV flatbed printer plus roll to roll will be shown in Europe for the first time at FESPA**

Setting a new benchmark for digital textile print finishing will be the global launch of an industrial direct to film solution using specially developed Ricoh Pro™ DTF ink and a new groundbreaking powder shaker technology. The lowest TCO cost in the market coupled with unprecedented speed opens up new possibilities in decentralised on demand production.

Brand new too, will be the first compact-footprinted hybrid printer to be based on Flora digital technology. Flora is a leading manufacturer of flatbed and large format digital inkjet printers, and RICOH Europe [www.ricoh-europe.com](http://www.ricoh-europe.com)

20 Triton Street, London, NW1 3BF. Phone: +44 (0)20 7465 1153. E-mail: [media@ricoh-europe.com](mailto:media@ricoh-europe.com)

the product at FESPA has been created to deliver greater production flexibility and versatility for sign and display specialists and is designed to run rigid and flexible media.

Several technologies will also receive their first European presentation. Expanding opportunities in production on polyester fabrics for apparel and sportswear decorators, designers, and a wide range of businesses aiming to expand their application capabilities, is the Ri 4000 Direct to Garment (DTG) printer. The system features newly developed enhancer (pre-treatment) liquid and ink to deliver consistent, vibrant, industrial garment printing at an affordable price.

Empowering businesses of all sizes, from small custom apparel shops to large scale production facilities, to create high quality, vibrant, and durable prints on a wide range of garments is the Ri 1000X DTG printer. It features two new printing modes for better results and faster speed and a newly added media type setting for image adjustment parameters for the convenient switching between white and dark garment settings.

Visitors will be able to explore the operational evolution from analogue to digital delivered by Ricoh's fast expanding large format and flatbed portfolio. Live demonstrations of the roll to roll RICOH Pro™ L5160e Latex extended gamut system and the RICOH Pro TF6251 UV flatbed printer plus roll to roll, both with fast drying Greenguard certified inks, will present the application versatility possible for users in the graphic arts and industrial sectors.

All these systems are powered by Ricoh's market leading printheads. Designed for speed, precision, and durability, they deliver high resolution print quality with minimal maintenance.

How colour accurate and high quality production from one single workflow platform can be managed for all these solutions, and more, will also be demonstrated by ColorGATE (a Ricoh company) Productionserver.

Visitors will also be able to explore how Ricoh's Valvejet technology can align with industrial painting and coating markets where there is a need for higher viscosity fluids, higher throw distances, and larger drop sizes. The technology will be demonstrated by Ricoh's industrial tyre printing solution designed for the high end customisation market.

Graham Kennedy, Director Industrial Printing, Graphic Communications Group, Ricoh Europe, says: "The variety of sectors and applications that can benefit from the high quality, durable and consistent quality, powered by Ricoh's printhead, ink and hardware technology, will be showcased at FESPA. We are looking forward to enabling visitors to explore the latest developments and helping them discover how they can successfully evolve their operations with comprehensive support and expertise."

Sander Sondaal, Director, Commercial Print Sales, Graphic Communications Group, Ricoh Europe, continues: “We anticipate a lot of interest from operations investigating ways they can continue their analogue to digital transition and support their clients more responsively. We are excited to help them co-create successful futures with highly versatile solutions that drive innovation, production versatility and expand application possibilities.”

For more information visit [www.ricoh-europe.com](http://www.ricoh-europe.com).

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#### **| About Ricoh |**

Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimize business performance.

Headquartered in Tokyo, Ricoh's global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organizational capabilities nurtured over its 85-year history. In the financial year ended March 2023, Ricoh Group had worldwide sales of 2,134 billion yen (approx. 16.0 billion USD).

It is Ricoh's mission and vision to empower individuals to find Fulfillment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realize a sustainable future.

For further information, please visit [www.ricoh.com](http://www.ricoh.com)

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#### **Media contact:**

Ricoh Europe PLC

Charlotte Fernandez

E-mail: [media@ricoh-europe.com](mailto:media@ricoh-europe.com)

Homepage: [www.ricoh-europe.com](http://www.ricoh-europe.com)