

LAVIGNE to accelerate growth with new RICOH Pro™ Z75 B2+ sheetfed inkjet press

London, September 24, 2024 – LAVIGNE, part of France's CLAIREFONTAINE Group, has chosen RICOH Pro Z75 B2+ sheetfed inkjet technology to accelerate growth and elevate productivity.



LAVIGNE has chosen RICOH Pro Z75 B2+ sheetfed inkjet technology to accelerate growth and elevate productivity

LAVIGNE produces a wide range of illustrated calendars, bank card calendars, diaries, desk pads, greetings cards, paper pads, promotional items and business gifts. It identified the transformational benefits of digital printing technology very early on and invested in a fleet of digital machines to increase the flexibility and responsiveness of its production.

Today, Ricoh's revolutionary B2+ duplex sheetfed inkjet press with aqueous ink, the RICOH Pro Z75, is the latest addition to the operation's portfolio of production presses. The RICOH Pro Z75 provides all the benefits of a sheetfed press, but with the low production costs and high productivity

RICOH Europe www.ricoh-europe.com

20 Triton Street, London, NW1 3BF. Phone: +44 (0)20 7465 1153. E-mail: media@ricoh-europe.com

of inkjet. It delivers exceptional print quality, quick turnaround times and minimal staff intervention, enabling LAVIGNE to double its production capacity.

With its patented drying technology, the Pro Z75 speeds up the entire production process by eliminating waiting time between printing and finishing. In addition, because of its automatic double sided printing capabilities on B2+ format, LAVIGNE will be able to transfer the production of diaries and notepads to this inkjet press . With its wider range of printable paper thicknesses , the Pro Z75 will enable LAVIGNE to provide its customers with an enhanced high quality service, while meeting increasingly tight deadlines.

Sander Sondaal, Director, Commercial Print Sales, Ricoh Europe Graphic Communications, says: 'Our design engineers have created an extraordinary platform, which combines high ink coverage, efficient B2 duplexing, and an outstanding Total Cost of Ownership that helps to make it ideal for Offset to Digital transition. I'm convinced that the Pro Z75 will make a major contribution to LAVIGNE's development, paving the way for a more sustainable future in this ever changing print market. It offers levels of print quality, output and automation that have never been achieved before. We are delighted with this new collaboration. This is already the second Pro Z75 press to be installed in France by Ricoh's teams, which have demonstrated great expertise in supporting and scaling up this solution.'

-Ends-

| About Ricoh |

Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimize business performance.

Headquartered in Tokyo, Ricoh's global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organizational capabilities nurtured over its 85-year history. In the financial year ended March 2024, Ricoh Group had worldwide sales of 2,348 billion yen (approx. 15.5 billion USD).

It is Ricoh's mission and vision to empower individuals to find Fulfilment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realize a sustainable future.

For further information, please visit www.ricoh.com

© 2024 RICOH COMPANY, LTD. All rights reserved. All referenced product names are the trademarks of their respective companies.

Media contact:

Ricoh Europe PLC

Charlotte Fernandez

E-mail: media@ricoh-europe.com

Homepage: www.ricoh-europe.com