

Ranpak Debuts Customizable, On-Demand, Printing Capabilities for Automated Packaging Lines

The new Print'it! box lid printing solution applies individualized designs to boxes, on-demand, enabling automation within multi-brand environments while enhancing marketing performance

CONCORD TOWNSHIP, Ohio – February 26, 2025 – [Ranpak Holdings Corp.](#) (“Ranpak”) (NYSE: PACK), a global leader of sustainable paper-based automated packaging solutions for e-commerce and industrial supply chains, has announced the debut of its new [Print'it!™](#) in-line printing solution. This solution allows customers to print full-color customized designs on up to 15 boxes of varying heights per minute.

The [Print'it!™](#) solution supports personalization opportunities by allowing operators to manage requirements for multiple brands or create emotional connections with end-customers through individualized messages. The solution removes the need for multiple SKUs of branded or pre-printed boxes while enabling downstream box customization and branding within a standardized automation setup: where packaging is right-sized, a lid is applied, and unique designs are printed without adding additional touchpoints. The Print'it! solution allows custom printing on boxes of varying heights, as well, delivering a unique capability in the market.

Working in tandem with a [Cut'it! EVO™](#) height-reduction and box sealing machine or other lidded box system, it can add custom full-color printed designs to packaging along a single automation line. The ability to support separate branding for individual packages on a single line is an ideal match for third-party logistics providers (3PLs), e-commerce businesses, and other fulfillment parties looking to gain a competitive edge in their packaging presentation, supporting limited time offers, seasonal designs, birthday messages, and more.

“The Print'it! solution unlocks new personalization capabilities for automated packaging lines that are exciting for both operations and marketing,” said Bryan Boatner, Global Managing Director of Automation at Ranpak. “It’s the icing on the cake of the improved total packaging solution that Ranpak Automation delivers for end-customers. And it’s achievable while optimizing efficiency for our clients, helping them consolidate their SKUs and streamline their processes.”

The Print'it! solution will also be live on site for demonstration at ProMat 2025 and LogiMAT 2025. These tradeshow appearances will be the first opportunities for Ranpak customers to see the machine in action after launch. Exhibited alongside other Ranpak Automation solutions including the flagship Cut'it!™ EVO height-reduction solution, visitors will have a chance to see the printing in action as well as how it interacts with other elements of a fully automated end-of-line packaging setup.

Schedule a ProMat demo on site at the link: [HERE](#)

Schedule a LogiMAT demo on site at the link: [HERE](#)

For more information about Ranpak’s Print'it! solution, visit our product page: [HERE](#)

About Ranpak

Founded in 1972, Ranpak's goal was to create the first environmentally responsible system to protect products during shipment. Ranpak's mission is to deliver sustainable packaging solutions that help improve supply chain performance and costs, reduce environmental impact, and support a variety of growing business needs globally. The development and improvement of materials, systems and total solution concepts have earned Ranpak a reputation as an innovative leader in e-commerce and industrial supply chain solutions. Ranpak is headquartered in Concord Township, Ohio and has approximately 800 employees. Additional information about Ranpak can be found on its website: <https://www.ranpak.com>.