

How toner's versatility will continue to empower digital print agility in a robust market

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Ricoh Europe, London, September 12 2025 – In ten years' time digital print will account for 22.5% of the global value of all print and printed packaging; increasing by almost 50% from \$167.5 billion in 2025 to \$251.1 billion in 2035, according to the latest research from Smithers.

[The Future of Digital Printing to 2035](#) reports that while inkjet will continue to take most of this market share - growing from 72% of contemporary new digital equipment sales today to 81.9% in 2035, equivalent to \$6.49 billion. Sales of toner systems will continue to grow, but at a slower pace. In 2022, the global toner digital printing press market - valued at [\\$3.5 billion](#) – was projected to reach \$5.7 billion by 2029.

In fact, sheetfed toner technology dominates the volume end of the digital print market according to drupa's recent [Horizon Report](#). It went on to say this can be overlooked when most supplier effort is focused on inkjet.

The Horizon report also went on to provide a snapshot of today's typical production schedule. Globally 57% of printers reported that 9 out of 10 run lengths were less than 5,000 sheets. 48% of commercial printers reported that more than a quarter of their digital print orders had a lead time of less than 48 hours.

These industry reports confirm the need for affordable versatile sheetfed toner technology that supports varied run lengths and fast turnaround times. Systems that can be smoothly introduced into any production environment and effortlessly address its unique requirement and workflow.

By combining exceptional image quality, reliable performance, and intuitive operation, they deliver professional output enabling businesses to elevate their printing capabilities without overextending their budgets.

With a speed of up to 80 pages per minute, the new compact [RICOH Pro™ C5400](#) Series of four colour sheetfed systems empowers entry level users, in both commercial and corporate environments, to create an array of vibrant applications from impactful marketing materials to high quality business documents.

Fast and smooth operation delivering unparalleled quality is enabled with its short warmup time of less than 30 seconds (Standard Mode), exceptional image quality with VCSEL Laser resolutions up to 2400 × 4800 dpi, and accurate registration and colour consistency for higher quality jobs. Its standard controller manages basic printing requirements while Fiery controllers support highly demanding commercial print environments.

The series uses resources efficiently and adopts sustainable materials - it incorporates at least 25% of post-consumer recycled plastics - to reduce environmental impact and help realise a low carbon, circular economy.

So, whether it's essential functionality for everyday printing tasks or advanced features for colour management and workflow automation that is required, the Pro C5400 Series can be tailored to any environment's operational needs. Talk to us to learn more.

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Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimise business performance.

Headquartered in Tokyo, Ricoh's global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organisational capabilities nurtured over its 85-year history. In the financial year ended March 2025, Ricoh Group had worldwide sales of 2,527 billion yen (approx. 16.8 billion USD).

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